

Glossary

Statutory category	Definition (categories may overlap)	What we collect
Commercial Information	<i>Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</i>	<i>Contact data</i> <i>Identity data</i> <i>Transaction data</i> <i>Communications</i> <i>Marketing data</i>
Financial Information	<i>Bank account number, debit or credit card numbers, insurance policy number, and other financial information.</i>	<i>Financial data</i>
Geolocation Data	<i>Precise location, e.g., derived from GPS coordinates or telemetry data</i>	N/A
Identifiers	Real name, alias, postal address, unique personal identifier, customer number, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.	<i>Contact data</i> <i>Identity data</i> <i>Data about others</i>
Inferences	The derivation of information, data, assumptions, or conclusions from any other category of Personal Information to create a profile about a person reflecting the person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.	<i>May be derived from your:</i> <i>Device data</i> <i>Online activity data</i>
Internet or Network	Browsing history, search history, and information regarding a person's interaction with an Internet website, application, or advertisement.	<i>Device data</i>

Information		<i>Online activity data</i>
Online Identifiers	An online identifier or other persistent identifier that can be used to recognize a person, family or device, over time and across different services, including but not limited to, a device identifier; an Internet Protocol address; cookies, beacons, pixel tags, mobile ad identifiers, or similar technology; customer number, unique pseudonym, or user alias; telephone numbers, or other forms of persistent or probabilistic identifiers (i.e., the identification of a person or a device to a degree of certainty of more probable than not) that can be used to identify a particular person or device.	<i>Device data</i> <i>Identity data</i>